

## EAST Search History

| Ref # | Hits | Search Query   | DBs             | Default Operator | Plurals | Time Stamp       |
|-------|------|--|-----------------|------------------|---------|------------------|
| S9    | 65   | @ay<"2001" and (database and server) and (rules with (filter \$4 or censor\$4) with (web\$6 or content or page or site))                                     | US-PGPUB; USPAT | OR               | ON      | 2006/02/28 13:20 |
| S10   | 47   | @ay<"2001" and (database and server) and (rules with (filter \$4 or censor\$4) with (web\$6 or content or page or site)) and HTTP                            | US-PGPUB; USPAT | OR               | ON      | 2006/02/28 16:38 |
| S11   | 2    | @ay<"2001" and (database and server) and (rules with (filter \$4 or censor\$4) with (proxy or gateway) with (web\$6 or content or page or site)) and HTTP    | US-PGPUB; USPAT | OR               | ON      | 2006/02/28 19:41 |
| S12   | 22   | @ay<"2001" and (database and server) and (portal with rule)  | US-PGPUB; USPAT | OR               | ON      | 2006/02/28 19:42 |
| S13   | 22   | @ay<"2001" and (database and server) and (portal with rule) and (profile or id or ((user or client or customer) with (id or identification or information))) | US-PGPUB; USPAT | OR               | ON      | 2006/03/01 11:16 |
| S14   | 2    | @ay<"2001" and (database and server) and (portal with rule) and cookie   | US-PGPUB; USPAT | OR               | ON      | 2006/03/01 17:41 |
| S15   | 29   | @ay<"2001" and portal and rule and cookie and (http and "tcp/ip")  | US-PGPUB; USPAT | OR               | ON      | 2006/03/01 17:42 |
| S16   | 10   | @ay<"2000" and portal and rule and cookie and (http and "tcp/ip")  | US-PGPUB; USPAT | OR               | ON      | 2006/03/02 17:38 |

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| S17 | 120 | @ay<"2000" and rule and cookie and (http and "tcp/ip")   | US-PGPUB;<br>USPAT | OR | ON | 2006/03/02<br>17:41 |
| S18 | 102 | @ay<"2000" and rule and cookie and (http and "tcp/ip") and database  | US-PGPUB;<br>USPAT | OR | ON | 2006/03/02<br>17:42 |
| S19 | 74  | @ay<"2000" and rule and cookie and (http and "tcp/ip") and database and ((first or one) with (host or server or merchant)) and ((second or another) with (host or server or merchant)) | US-PGPUB;<br>USPAT | OR | ON | 2006/03/02<br>17:47 |
| S20 | 12  | @ay<"2000" and rule and cookie and database and (three adj tier)   | US-PGPUB;<br>USPAT | OR | ON | 2007/03/01<br>23:48 |
| S21 | 1   | "6941339".pn.  | US-PGPUB;<br>USPAT | OR | ON | 2007/03/01<br>21:36 |
| S22 | 1   | "6941339".pn. and (user with database)   | US-PGPUB;<br>USPAT | OR | ON | 2007/03/01<br>21:38 |
| S23 | 1   | "6941339".pn. and (user with (stor\$3 or sav\$3))  | US-PGPUB;<br>USPAT | OR | ON | 2007/03/01<br>21:38 |
| S24 | 1   | "6941339".pn. and (user with (data or information or id or identification))  | US-PGPUB;<br>USPAT | OR | ON | 2007/03/01<br>22:37 |
| S25 | 1   | "6941339".pn. and (user with (stor\$3 or sav\$3 or log\$4 or write or maintain) with (data or information or id or identification))  | US-PGPUB;<br>USPAT | OR | ON | 2007/03/01<br>23:52 |
| S26 | 274 | @ay<"2000" and (three adj tier) and (user with database)   | US-PGPUB;<br>USPAT | OR | ON | 2007/03/01<br>23:48 |
| S27 | 175 | @ay<"2000" and (three adj tier) and (user with database) and (html or (web adj (page or site)))  | US-PGPUB;<br>USPAT | OR | ON | 2007/03/01<br>23:50 |

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| S28 | 121 | @ay<"2000" and (three adj tier) and (user with database) and (html or (web adj (page or site))) and rules  | US-PGPUB; USPAT | OR | ON | 2007/03/01 23:50 |
| S29 | 98  | @ay<"2000" and (three adj tier) and (user with (information or data or id or identification) with database) and (html or (web adj (page or site))) and rules   | US-PGPUB; USPAT | OR | ON | 2007/03/01 23:54 |
| S30 | 1   | "6941339".pn. and (user with (stor\$3 or sav\$3 or log\$4 or write or maintain) with (data or information or id or identification)) and cookie   | US-PGPUB; USPAT | OR | ON | 2007/08/14 21:25 |
| S31 | 13  | @ay<"2000" and (three adj tier) and (user with (information or data or id or identification) with database) and (html or (web adj (page or site))) and rules and cookie  | US-PGPUB; USPAT | OR | ON | 2007/03/01 23:57 |
| S32 | 14  | @ay<"2000" and (three adj tier) and (user with (information or data or id or identification) with database) and (html or (web adj (page or site))) and cookie and ((custom\$6 or personal \$5) with ((web adj (page or site)) )) | US-PGPUB; USPAT | OR | ON | 2007/03/01 23:59 |

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| S33 | 5 | @ay<"2000" and (three adj tier) and (user with (information or data or id or identification) with database) and (html or (web adj (page or site))) and cookie and ((custom or customized or personal \$5) with ((web adj (page or site)) ))              | US-PGPUB; USPAT | OR | ON | 2007/03/02 15:18 |
| S34 | 1 | "6401094".pn. and (user with database)   | US-PGPUB; USPAT | OR | ON | 2007/03/02 15:19 |
| S35 | 1 | "7194752".pn.  | US-PGPUB; USPAT | OR | ON | 2007/08/14 21:25 |
| S36 | 4 | @ay<"2000" and (proxy with ((home or web) with (site or page)) with (custom\$4 or personal\$3 or modify\$3 or modification) with (profile or preference or settings or characteristic))  | US-PGPUB; USPAT | OR | ON | 2008/01/05 20:52 |
| S37 | 3 | @ay<"2000" and (proxy with ((home or web) with (site or page)) with (custom\$4 or personal\$3 or modify\$3 or modification) with (profile or preference or settings or characteristic)) and (commercial or advertisement)                                | US-PGPUB; USPAT | OR | ON | 2008/01/05 20:54 |
| S38 | 3 | @ay<"2000" and (proxy with ((home or web) with (site or page)) with (custom\$4 or personal\$3 or modify\$3 or modification or append \$3 or add or adding) with (profile or preference or settings or characteristic)) and (commercial or advertisement) | US-PGPUB; USPAT | OR | ON | 2008/01/05 21:28 |

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| S39 | 5   | @ay< "2000" and (proxy with ((home or web) with (site or page)) with (custom\$4 or personal\$3 or modify\$3 or modification or append \$3 or add or adding) with (commercial or content o advertisement or profile or preference or settings or characteristic)) | US-PGPUB; USPAT | OR | ON | 2008/01/05 21:30 |
| S40 | 35  | @ay< "2000" and (((home or web) adj (site or page)) with (proxy or gateway) with (personaliz\$3 or custom\$4 or modify\$3 or modification))  | US-PGPUB; USPAT | OR | ON | 2008/01/05 21:33 |
| S41 | 17  | @ay< "2000" and (((home or web) adj (site or page)) with (proxy or gateway) with (personaliz\$3 or custom\$4 or modify\$3 or modification)) and (ads or advertis\$6 or commercial)   | US-PGPUB; USPAT | OR | ON | 2008/01/05 21:36 |
| S42 | 1   | "20010020242"  | US-PGPUB; USPAT | OR | ON | 2008/01/05 23:57 |
| S43 | 1   | "20010020242"  | US-PGPUB; USPAT | OR | ON | 2008/01/06 16:03 |
| S44 | 104 | "6421733"  | US-PGPUB; USPAT | OR | ON | 2008/01/06 16:06 |
| S45 | 1   | "6421733".pn.  | US-PGPUB; USPAT | OR | ON | 2008/01/06 16:06 |
| S46 | 7   | @ay< "2000" and (((home or web) adj (site or page)) with ((merchant or retail\$3) adj (server)) with (personaliz\$3 or custom\$4 or modify\$3 or modification)) and (ads or advertis\$6 or commercial)   | US-PGPUB; USPAT | OR | ON | 2008/08/15 17:21 |

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| S47 | 41 | @ay<"2000" and<br>((customer or profile<br>or account or user)<br>with database) with<br>((merchant or retail\$3)<br>with (server or host))<br>and (web adj server)  | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>17:52 |
| S48 | 82 | @ay<"2001" and<br>((customer or profile<br>or account or user)<br>with database) with<br>((merchant or retail\$3)<br>with (server or host))<br>and (web adj server)  | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>17:52 |
| S49 | 44 | @ay<"2001" and<br>((customer or profile<br>or account or user)<br>with database) with<br>((merchant or retail\$3)<br>with (server or host))<br>and (web adj server)<br>and ((personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial)) | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>17:53 |
| S50 | 44 | @ay<"2001" and<br>((customer or profile<br>or account or user)<br>with database) with<br>((merchant or retail\$3)<br>with (server or host))<br>and (web adj server)<br>and ((personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial)) | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>17:53 |
| S51 | 1  | @ay<"2001" and<br>((customer or profile<br>or account or user)<br>with database) with<br>((merchant or retail\$3)<br>with (server or host)<br>with (personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial))                          | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>17:56 |

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| S52 | 15  | @ay<"2001" and<br>((customer or profile<br>or account or user)<br>with database) and<br>((merchant or retail\$3)<br>with (server or host)<br>with (personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial))  | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>17:59 |
| S53 | 333 | @ay<"2001" and<br>((customer or profile<br>or account or user)<br>with database) and<br>((merchant or retail\$3<br>or commercial or ad or<br>advertis\$6) with<br>(server or host) with<br>(personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial)) | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>18:03 |
| S54 | 319 | @ay<"2001" and<br>((customer or profile<br>or account or user)<br>with database) and<br>((merchant or retail\$3<br>or commercial or<br>advertis\$6) with<br>(server or host) with<br>(personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial))       | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>18:04 |
| S55 | 46  | @ay<"2001" and<br>(((customer or profile<br>or account or user)<br>with database) with<br>(merchant or retail\$3<br>or commercial or<br>advertis\$6) with<br>(server or host) with<br>(personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial))      | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>18:04 |

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| S56 | 23  | @ay< "2001" and<br>(((customer or profile<br>or account or user)<br>with database) with<br>(merchant or retail\$3<br>or commercial or<br>advertis\$6) with<br>(server or host) with<br>(personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial)) and<br>((client or customer or<br>user) with (web) with<br>server)             | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>18:12 |
| S57 | 26  | @ay< "2001" and<br>(((customer or profile<br>or account or user)<br>with database) with<br>(merchant or retail\$3<br>or commercial or<br>advertis\$6) with<br>(server or host) with<br>(personaliz\$3 or<br>custom\$4 or modify\$3<br>or modification) with<br>(ads or advertis\$6 or<br>commercial)) and<br>((client or customer or<br>user) with (web or<br>internet) with server) | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>18:12 |
| S58 | 410 | @ay< "2001" and<br>((customer or profile<br>or account or user)<br>with database) and<br>((proxy or ((third or<br>3rd) adj party)) with<br>(advertis\$6 or<br>commercial\$3))  | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>18:44 |
| S59 | 96  | @ay< "2001" and<br>((customer or profile<br>or account or user)<br>with database) and<br>(proxy with (advertis<br>\$6 or commercial\$3))   | US-PGPUB;<br>USPAT | OR | ON | 2008/08/15<br>18:44 |



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| S60 | 32 | @ay<"2001" and ((customer or profile or account or user) with database) and (proxy with (advertis\$6 or commercial\$3)) and ((user or customer) with ((web or internet) adj server))  | US-PGPUB; USPAT | OR | ON | 2008/08/15 18:45 |
| S61 | 34 | @ay<"2001" and (server with (send\$3 or transmit\$4 or transfer\$4) with (cookie or file or agent) with client) and (server with (ad or advertis\$6 or commercial) with database with (client or user or profile or preference))  | US-PGPUB; USPAT | OR | ON | 2008/08/17 22:41 |
| S62 | 8  | @ay<"2001" and (server with (send\$3 or transmit\$4 or transfer\$4) with (cookie or file or agent) with client) and (server with database with (client or user or profile or preference)) and (server with (embed\$4 or add\$3 or append\$3 or edit\$3) with (web adj (site or page)) with (ad or advertis\$6 or commercial)) | US-PGPUB; USPAT | OR | ON | 2008/08/17 22:43 |
| S63 | 5  | @ay<"2001" and (server with (cookie) with client) and (server with database with (client or user or profile or preference)) and (server with (embed\$4 or add\$3 or append\$3 or edit\$3) with (web adj (site or page)) with (ad or advertis\$6 or commercial))   | US-PGPUB; USPAT | OR | ON | 2008/08/17 23:23 |

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| S64 | 264  | @ay<"2001" and (server with (cookie) with client) and (server with database with (client or user or profile or preference))                                       | US-PGPUB; USPAT                          | OR | ON | 2008/08/17 23:25 |
| S65 | 6    | @ay<"2001" and (server with (cookie) with client) and ((another or second or merchant) near2 server with database with (client or user or profile or preference)) | US-PGPUB; USPAT                          | OR | ON | 2008/08/17 23:25 |
| S66 | 1    | "6421733".pn.   | US-PGPUB; USPAT                          | OR | ON | 2008/08/18 00:10 |
| S67 | 2    | ("7072856" "6421733").pn.   | US-PGPUB; USPAT                          | OR | ON | 2008/11/02 16:43 |
| S68 | 23   | (server with (cookie) with client) and ((another or second or merchant) near2 server with database with (client or user or profile or preference))                | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB | OR | ON | 2009/01/28 17:49 |
| S69 | 56   | ((client or user or account or profile) with (data or information or preference)) with ((proxy adj server) with (commercial or advertisement or ads))             | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB | OR | ON | 2009/01/29 15:07 |
| S70 | 2128 | (rules) and ((adverti\$7 or commercial) with (webpage or website))  | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB | OR | ON | 2009/01/30 14:48 |
| S71 | 40   | ((rules) and (adverti\$7 or commercial) with (webpage or website)).clm.   | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB | OR | ON | 2009/01/30 14:49 |
| S72 | 71   | (709/217-219).ccls. and ((web adj (site or page)) with (rules) with (user or profile or customer or preference or login or account))                              | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB | OR | ON | 2009/01/30 15:25 |

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| S73 | 6  | (709/217-219).ccls.<br>and ((web adj (site or<br>page)) with (rules)<br>with (user or profile or<br>customer or<br>preference or login or<br>account) with (ad or<br>advertis\$6 or<br>commercial)) | US-PGPUB;<br>USPAT;<br>USOCR;<br>DERWENT;<br>IBM_TDB       | OR | ON | 2009/01/30<br>15:26 |
| S74 | 98 | ((web adj (site or<br>page)) with (rules)<br>with (user or profile or<br>customer or<br>preference or login or<br>account) with (ad or<br>advertis\$6 or<br>commercial))                            | US-PGPUB;<br>USPAT;<br>USOCR;<br>DERWENT;<br>IBM_TDB       | OR | ON | 2009/01/30<br>15:30 |
| S75 | 13 | ((web adj (site or<br>page)) with (rules)<br>with (user or profile or<br>customer or<br>preference or login or<br>account) with (ad or<br>advertis\$6 or<br>commercial))) .clm.                     | US-PGPUB;<br>USPAT;<br>USOCR;<br>DERWENT;<br>IBM_TDB       | OR | ON | 2009/01/30<br>15:36 |
| S76 | 12 | @ay<"2000" and<br>portal and rule and<br>cookie and (http and<br>"tcp/ip")  | US-PGPUB;<br>USPAT;<br>USOCR; FPRS;<br>DERWENT;<br>IBM_TDB | OR | ON | 2009/01/30<br>15:39 |
| S77 | 38 | @ay<"2001" and<br>portal and rule and<br>cookie and (http and<br>"tcp/ip")  | US-PGPUB;<br>USPAT;<br>USOCR; FPRS;<br>DERWENT;<br>IBM_TDB | OR | ON | 2009/01/30<br>15:39 |
| S78 | 31 | @ay<"2001" and<br>portal and rule and<br>cookie and (http and<br>"tcp/ip") and (ad or<br>advertis\$6 or<br>commercial)  | US-PGPUB;<br>USPAT;<br>USOCR; FPRS;<br>DERWENT;<br>IBM_TDB | OR | ON | 2009/01/30<br>15:40 |
| S79 | 14 | @ay<"2000" and rule<br>and cookie and<br>database and (three<br>adj tier) and (ad or<br>advertis\$6 or<br>commercial)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>DERWENT;<br>IBM_TDB       | OR | ON | 2009/01/30<br>15:41 |

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| S80 | 5  | @ay<"2000" and (proxy with ((home or web) with (site or page)) with (custom\$4 or personal\$3 or modify\$3 or modification or append \$3 or add or adding) with (commercial or content or advertisement or profile or preference or settings or characteristic))        | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB       | OR | ON | 2009/01/30 15:41 |
| S81 | 17 | 709/217-219.ccls. and (proxy with ((home or web) with (site or page)) with (custom\$4 or personal\$3 or modify\$3 or modification or append \$3 or add or adding) with (commercial or content or advertisement or profile or preference or settings or characteristic)) | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB       | OR | ON | 2009/01/30 15:42 |
| S82 | 17 | 709/217-219.ccls. and (proxy with ((home or web) with (site or page)) with (custom\$4 or personal\$3 or modify\$3 or modification or append \$3 or add or adding) with (commercial or content or advertisement or profile or preference or settings or characteristic)) | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB       | OR | ON | 2009/01/30 15:42 |
| S83 | 31 | 709/217-219.ccls. and portal and rule and cookie and (http and "tcp/ip")  | US-PGPUB; USPAT; USOCR; FPRS; DERWENT; IBM_TDB | OR | ON | 2009/01/30 15:42 |
| S84 | 12 | 709/217-219.ccls. and rule and cookie and database and (three adj tier) and (ad or advertis\$6 or commercial)   | US-PGPUB; USPAT; USOCR; DERWENT; IBM_TDB       | OR | ON | 2009/01/30 15:42 |

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| S85 | 12731 | 709/217-219.ccls.<br>(server with (cookie)<br>with client) and<br>(server with database<br>with (client or user or<br>profile or preference))<br>and (server with<br>(embed\$4 or add\$3 or<br>append\$3 or edit\$3)<br>with (web adj (site or<br>page)) with (ad or<br>advertis\$6 or<br>commercial))     | US-PGPUB;<br>USPAT;<br>USOCR;<br>DERWENT;<br>IBM_TDB | OR | ON | 2009/01/30<br>17:09 |
| S86 | 0     | 709/217-219.ccls. and<br>(server with (cookie)<br>with client) and<br>(server with database<br>with (client or user or<br>profile or preference))<br>and (server with<br>(embed\$4 or add\$3 or<br>append\$3 or edit\$3)<br>with (web adj (site or<br>page)) with (ad or<br>advertis\$6 or<br>commercial)) | US-PGPUB;<br>USPAT;<br>USOCR;<br>DERWENT;<br>IBM_TDB | OR | ON | 2009/01/30<br>17:10 |

1/31/09 3:53:35 PM

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